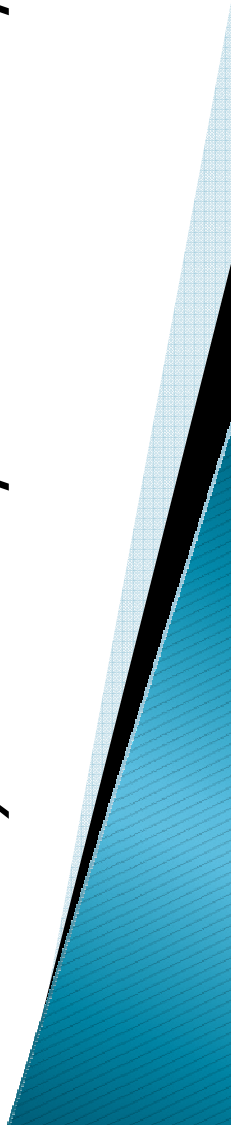


Peak Milk / Dairy Profitability

- ▶ *“Peak milk production occurs 6–8 weeks into lactation.”*
- ▶ *“Peak production determines milk yield for the entire lactation.”*
- ▶ *5 pounds more peak milk is worth \$202 / cow / lactation (@\$18 / cwt).*
- ▶ *“Metabolic disorders keep fresh cows from achieving maximum peaks.”*
- ▶ *“The actual cost of treating the disorder is only a small part of the expense.”*



Peak Milk (continued)

- ▶ *“Any metabolic disorder that occurs after freshening can be expensive.”*
- ▶ *“With clinical disorders...the results are lower peaks and less milk production.”*
- ▶ *Subclinical cases, in which cows recover with very little or no treatment, can also be expensive due to lost milk production.*
- ▶ *“With profitability at stake, the question should be asked by every producer: are cows reaching their genetic peak potential?”*